



AUB American
University
of Beirut
الجامعة الأميركية في بيروت



ISSAM FARES INSTITUTE
FOR PUBLIC POLICY
AND INTERNATIONAL AFFAIRS

Roundtable discussion on Social Entrepreneurship & Social Investment in Lebanon and the Arab region

West Hall, AUB, November 13, 2009

AGENDA

Nov 13, 9.30am-3pm, Room 310, West Hall, AUB

Time	Session name/objectives	Facilitator	Details
09.30-10.00am	Registration & Coffee break		
10.00-10.30am	Welcome by AUB	Zina Sawaf	
	Welcome and presentation on the MEYI Social Entrepreneurship & Social Investment program	Ehaab Abdou	
10.30-12.30pm	Working Session 1: What is the vision for the youth development and social investment sector? What is missing for us to get there?	Facilitators (Ehaab, Zina, Rami) AUB Professor – TBC	Working groups to come up with vision for the sector and identify main challenges facing social innovation and social investment in Lebanon and the region.
12.30-1pm	Lunch break		
1-2pm	Working Session 2: Way forward for social entrepreneurship and social investment sectors.	AUB Professor – TBC	Working groups to come up with what is missing to reach this vision and address challenges identified on both the policy and mechanism/institutional levels.
2-3pm	Conclusions and Wrap-up		

Venue:

The roundtable will take place at Room 310, West Hall at the American University of Beirut. For more details and directions, please visit:

http://www.aub.edu.lb/hr/policies/Pages/campus_map.aspx

About the Social Entrepreneurship & Investment Roundtable:

Among other activities planned to achieve the social entrepreneurship research program's objectives, the Middle East Youth Initiative (MEYI) will organize a series of events across the Middle East to gain further insight into the state of social entrepreneurship and social investment in the region. The roundtables will be half-day workshops/roundtables facilitated by one or two moderators. Each roundtable would include between 12 and 15 participants. The output from the roundtables will be integrated into the SE report that would provide actionable recommendations to social investors and policy makers on institutional as well as policy gaps in the Social Entrepreneurship sector of the region. To this end, the roundtables will serve as a tool for the MEYI SE research team to collect information and identify potential partners among the region's social investors as well as social entrepreneurs. Furthermore, the roundtables aim to i) increase the awareness of social entrepreneurs, policymakers and social investors of the potential of SE in the region and ii) provide networking opportunities for participants. *Please find more details about the Middle East Youth Initiative's Social Entrepreneurship research program in document attached.*

About the Organizers:

The Middle East Youth Initiative:

The Middle East Youth Initiative (MEYI) was launched by the Wolfensohn Center for Development at the Brookings Institution and the Dubai School of Government to promote the economic and social inclusion of youth in the Middle East. Recently, MEYI has embarked on a new partnership with Silatech to generate solutions in critical youth areas by promoting new knowledge, innovation, and learning across borders. The Wolfensohn Center for Development at Brookings was founded in July 2006 by James D. Wolfensohn to analyze how resources, knowledge and implementation capabilities can be combined toward broad-based economic and social change in a four-speed world.

The Dubai School of Government (DSG) is a research and teaching institution focusing on public policy in the Arab world. Established in 2005 under the patronage of HH Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the United Arab Emirates and Ruler of Dubai, in cooperation with the Harvard Kennedy School, DSG aims to promote good governance through enhancing the region's capacity for effective public policy.

The Issam Fares Institute for Public Policy and International Affairs:

Founded in 2006, the Issam Fares Institute for Public Policy and International Affairs (IFI) at the American University of Beirut (AUB) harnesses policy-related research by AUB's internationally respected faculty to enhance debate and decision-making in the Arab World and abroad.

Funded by the Issam Fares family, AUB, and Arab and international donors, IFI uses these funds to:

- Manage its programs on major issues facing the region.
- Carry out research projects, workshops, conferences, seminars and lectures.
- Disseminate its findings via regular publications, public policy memos and cutting-edge web technologies.